

‘ART IS A WAY OF LIFE’ SAYS NEMISA GRAPHIC DESIGN ALUMNI

Art has been part of his life ever since he could hold a crayon. Former NEMISA Graphic Design alumni **Prince Tsubane** who originally hails from Welkom has always been one with art and he feels that art is part of his natural senses. He thanks his mother for being supportive and letting him follow his passion, even though his father preferred him to go into law enforcement.

“My late father hoped I would follow his footsteps into law enforcement, but I’m grateful to my mom for encouraging me to pursue my true passion. From my earliest memories, I’ve wanted to help others improve their lives, making tasks easier or more enjoyable.

I’ve always aimed to be seen as a serious person, working hard to ensure my words and actions were impactful and clear and since I found it challenging to express myself verbally, design became my primary means of communication,” Tsubane said.

He said after learning about NEMISA on



an advert on SABC 1 he enrolled in Graphic Design from 2010 to 2012.

“The bursary I received was instrumental in shaping my career, and I encourage young individuals aspiring to enter the industry to believe in themselves and be prepared to work hard. NEMISA boasts some of the finest lecturers in the field, and I would like to extend my gratitude to Tebogo Serobatse and Elsie de Beer for their unwavering belief in me,” Tsubane said.