

## IT WAS GOD'S PLAN FOR TSHIVASE TO STUDY AT NEMISA

*"It was like walking right into God's plans for me."* That is how Livhuwani Sibasa Tshivase describes the morning she saw a NEMISA advert that led her on the path of building a successful career in the media industry.

She finished her matric with flying colours and was a top achiever in her class – however she was confused as to what career path to follow, and this frustrated her mother so much. The fact that she also went to one of the best schools in Venda, which regularly had career exhibitions, did not help either but instead contributed to her not being able to make up her mind.

Even though she was undecided as to which career path to choose Livhuwani Sibasa Tshivase – a NEMISA Television and Film Production alumnae – was however adamant that she would not study the so-called traditional careers such as Medicine, Law and Accounting.

She says after some soul searching, she finally applied to go study in Cape Town however her intentions for going to "The Mother City" were to explore cycling as she loved the sport. *"I loved cycling at the*



*time so I only applied there because I had been following their cycling team and I thought hey if I go study in Cape Town I can join the cycling team. Well, that did happen, and I don't think my mom was ready to let go of me yet, I was still her baby,"* she says

She adds that when all did not work out, she took a gap year and decided to do job shadowing at a local newspaper as a journalist and a photographer and that was a turning point in her life.

*"I was familiar with cameras a bit because we had lots of them in the house, my dad was a photographer back then hence the familiarity. Then during my time volunteering I one day bumped into a NEMISA Advert on TV, and this was in the early hours of the morning, and I just happened to be up on that day, my lucky day," she said.*

After this, she started developing a strong interest in media studies and everything related to it. She enrolled at NEMISA, but she was not sure whether to study Graphic Design or Television.

*"I had started learning how to use editing tools such as Adobe Photoshop and Final Cut Pro, so I was a bit conflicted. I had to make a decision and stick to it and I chose Film & TV production.*

*Life hasn't been the same since then. By the time I graduated I had already started my internship at Urban Brew Studios," Tshivase said. She said after a short stint as an intern she was appointed to different positions such as coordinating, researching, producing and directing. "I got exposed to all of that when I was at NEMISA and it felt good having to do it on an actual show that gets to play nationwide," she said.*

*I'm currently working at Cheil SA, a global agency under Samsung [this includes Cell C, MTN, Telkom, and Vodacom] and many other brands. She is the Radio and Video Production Manager.*

*"The NEMISA Bursary changed my life," she said.*