



COURSES 2024





1. Creative Media Kickstart Programmes

a. Drawing Workshop

This is a two-day introductory workshop to drawing and cartooning. The course is designed to accommodate learners in formal education, and learners who are looking to explore their ability in the visual arts.

Learners who complete this workshop are capable of:

- Basic Pencil Techniques
- Basic Cartooning

Entrance Requirements: Grade 10 – post-Matric, 16-28 years old

Learners with a deep interest in Art & Drawing; a sample of your drawing

Application Deadline: Offered upon organisation/community centre/group request

Commencement Date: TBA

b. Creative Media Foundation

Skills Programme from Further Education & Training Certificate: Information Technology NQF Level 3

This 12-day course is designed to meet the needs of learners who require digital literacy skills in all sectors of the economy, as it is an essential skill in any business today. The course is designed to accommodate learners in formal education, learners already employed and learners who are self-employed. It aims to develop informed and skilled learners that can apply the acquired skills in any industry and should contribute towards improved productivity and efficiency in the workplace.

Learners who complete this workshop are capable of:

- Accessing the Internet
- Mail & Messaging
- Using Cloud Storage
- Social Media & Blogging
- Practicing Digital Awareness: Information Ethics

Entrance Requirements: Access to this workshop is open, although learners who have completed matric (at the least) will be at an advantage.

Learners should have the competence to communicate in at least two languages (one at NQF Level 3 and one at NQF Level 4) and should be mathematically literate at NQF Level 3.

Application Deadline: Offered upon organisation/community centre/group request

Commencement Date: TBA

c. Digital Photography

Skills Programme from National Training Certificate: Interactive Media NQF Level 5

This course is designed to equip participants with an overview of the digital content production process as well as very basic skills in Digital Photography and Graphic Design (editorial design, or layout and design). It is conducted over a 12 day period.

Participants in the training programme will acquire practical editorial design and photography skills.

- This skills training will also be a form of capacity building for unemployed youth or unemployed graduates with a creative flair, but no previous opportunity to study Art & Design at high school level.
- The output of informal 'artists' and 'designers' will be enhanced after this basic training. Learners who have completed this course will have opened the door toward further education and training and exposure in the fields of Fine Art, Design, Marketing and Photography.

Entrance Requirements: Matric or Grade 12 Certificate; or FET College Graduates

Desired high school subjects: Art & Culture, Art, Design; or FET Graduates with Optional subjects of Graphic Design or Multimedia

Language and Communication competence at NQF Level 4

Computer Literacy at NQF Level 1 or Computer skills

Application Deadline: Offered upon organisation/community centre/group request

Commencement Date: TBA

d. Creative Media Bootcamp

Skills Programmes from Further Education & Training Certificate: Information Technology NQF Level 3, and Further Education & Training Certificate: Design Foundation NQF Level 4

This is a six-week bridging course to visual communication. The course is designed to familiarise learners with design literacy and visual communication. Successful learners will have the opportunity to explore their ability in the visual arts and prepare to enter our full visual communication qualifications (2D Animation, Graphic Design and Interactive Media) with strong design language skills.

Learners who complete this workshop are capable of:

- Digital Literacy and Typing
- Visual Communication: Drawing, and Design Fundamentals
- Professional Etiquette, and Film Appreciation

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification,

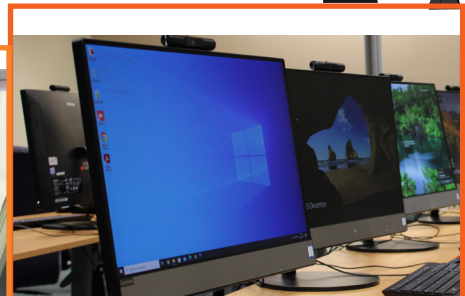
Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Successful applicants for Animation, Graphic Design and Interactive Media

Learners with a deep interest in Art & Drawing; drawing sample

Application Deadline:

Commencement Dates: TBA



2. Creative Media: Digital Literacy Programmes

a. National Certificate: Information Technology: End User Computing NQF Level 3

We offer a 12-month blended learning course in End User Computing. It is intended to empower learners to acquire knowledge, and skills required to operate confidently and to respond to the challenges of the economic environment in South Africa.

The qualification is designed to accommodate both learners in formal employment. It aims to develop informed and skilled learners that can apply the acquired skills in any industry and should contribute towards improved productivity and efficiency in the workplace.

Entrance Requirements: Grade 10/NQF Level 3 Related Qualification, Mathematics & English at NQF Level 3, and completion of Digital Literacy Short Course.

Application Deadline:

Commencement Date: TBA

ANIMATION



3. Creative Media: Animation Programmes

a. National Certificate: 2D Animation NQF Level 5

We offer an 18-month programme that is based on both traditional and digital animation and is designed to cover the entire value chain of animation production (from conception, to production and editing). The course exposes learners to theoretical, practical and technological components of animation production in the 2D Animation Discipline. Aimed at preparing learners for the competitive marketplace of animation and digital graphics production, the course equips learners with key skills of interpretation, visualization, conceptualization, production and technical application of Animation projects.

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification, Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Application Deadline:

Commencement Date: After successful completion of Creative Media Bootcamp

b. National Certificate: 3D Animation & Visual Effects NQF Level 5

Our course is 18-months long. We have a bridging course to introduce learners to Animation Practices & Principles and Digital 2D Animation studies. We spend the course in the pursuit of Digital 3D Animation and Visual Effects. Graduates will acquire the skills necessary to work independently, collaboratively and in studio settings.

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification, Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Application Deadline: TBA

Commencement Date: After successful completion of Creative Media: 2D Animation

GRAPHIC DESIGN



4. Creative Media: Design & Development Programmes

a. Graphic Design Beginners Programme

FET Certificate: Design Foundation NQF Level 4

We offer a one-year programme that serves as a foundation for both Graphic Design and Animation. The course exposes learners to theoretical, practical and technological components of Graphic Design and Animation production. Aimed at preparing learners for further education and training in the Fields of Animation and Graphic Design, the course equips learners with key skills of conceptualization, and visual communication.

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification, Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Application Deadline:

Commencement Date: After successful completion of Creative Media Bootcamp

b. Graphic Design Intermediary Programme

National Certificate: Design Techniques NQF Level 5

This one-year qualification is intended for application in the Graphic Design industry. The qualification will give learners the competencies required to progress in a career in design. Learners credited with this qualification will be able to practice in a variety of design fields including graphic design, multimedia design, product design, design research, design writing, art direction, advertising, and design for the environment.

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification, Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Application Deadline: TBA

Commencement Date: After successful completion of Creative Media Design Foundation

c. National Certificate: Interactive Media

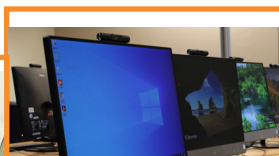
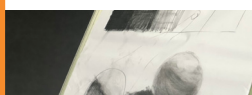
National Certificate: Interactive Media NQF Level 5

This one-year qualification is intended for application in the Graphic Design industry, particularly web design and web development. The purpose of this qualification is for learners to be able to plan and create web sites. This includes authoring / compiling / putting together components for user interface design for communication, entertainment and information devices. In addition, qualifying learners can compile interactive presentations, graphics and photographic elements, or visual content for marketing purposes.

Entrance Requirements: Matric/Grade 12/NQF Level 4 Related Qualification, Mathematics & English at NQF Level 4, Entrance Exam, and Visual Portfolio.

Application Deadline:

Commencement Date: After successful completion of Creative Media Bootcamp





Advisable aptitudes for studying Radio Production and Film and TV Programmes

Communication

- Aptitude for storytelling
- Critical listening

Language

- Medium of instruction and assessment is English

Tools of the trade

- Work with analogue and digital combinations
- Computer literacy and typing skills
- Basic editing and recording abilities

Research

- Aptitude for truth and digging deeper



FILM AND TELEVISION PROGRAMMES



1. National Certificate: Film & Television Production

National Certificate: SAQA ID 58394 - TITLE: National Certificate: Film and Television Production - NQF Level 5 with 122 Minimum Credits.

Description: This a full programme composed of the three forms of studies namely, Core – Unit Standards, Fundamentals, and Electives. It is at level 5, meaning the programme is highly practical in terms of producing different genres, formats and durations in application of the industry skills. The assessments are designed in such a way that allow the candidates to meet the required knowledge and hands-on practical experience in using the filming gear, sound accessories and editing software.

Who it's for: Anyone who has passed matric, may have some media background and show interest in story-telling, producing and writing. The person may be keen to work in teams as the production channels are made of teams, not individuals to achieve the production goals.

Exit Level Outline:

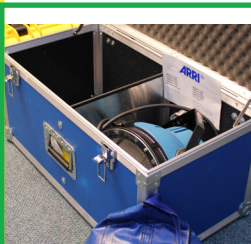
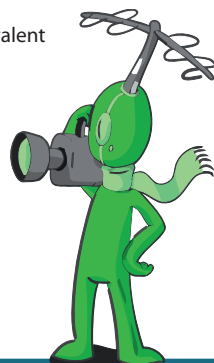
- Audio-visual awareness is displayed as well as the description of roles and responsibilities in film and television productions.
- Organise and manage information about film or television production activities according to specified requirements.
- Determine film or television resource requirements for specific production processes.
- Identify resources including human resources, budget equipment, materials, tools systems, etc.
- Plan film or television production activities to meet given requirements.
- Assess film or television production processes against given quality requirements.
- Implement film or television production processes as directed within an area of specialisation.
- Control film or television operations according to specified business principles.

Pre-requisites:

- delegates must have passed Matric or have the NQF L4 Qualification, which is equivalent to matric.
- Communication and media back ground is advantageous
- Basic computer literacy and typing skills
- Delegates should demonstrate critical listening ability, confidence to approach people and capture information, paying attention to details

Application Deadline: 09 February 2024

Commencement Date: TBA



FILM AND TELEVISION PROGRAMMES



2. Skills Programme: Digital Storytelling using a Mobile Device

Description: In this “digital storytelling” short skills programme delegates will be able to use a mobile device to script, shoot footage, collect audio, edit and package. The course is designed for newcomers to cover the three main phases of production namely, Pre-production, Production and Post-production. The aim is to equip the newcomers with vital basic production skills, conceptualize and develop, plan, research, write, conduct interviews and make a short factual-reality audio-visual product using a Mobile Device. During the training period, the learners are given activities to do while compiling their Portfolios of evidence, under the guidance of the facilitator. Content is extracted from the existing qualification of the NQF Level 5

3. Skills Programme: Digital Production using Vlogging Kits

Description: This programme enables the learner to produce audio-visual content using a mobile phone. The learner will show creative producing skills for digital platforms and online marketing spaces. Delegates utilize various apps for packaging, editing, graphics and production; as well as apply the skills of storytelling and technical skills of shooting, editing, packaging, and publishing. During the training period, the learners are given activities to do while compiling their Portfolios of evidence, under the guidance of the facilitator. Content is extracted from the existing qualification of the NQF Level 4.

Who it's for: Anyone who is starting off as a story-teller and keen to learn mobile phone productions, inboard camera and editing app. This is done following the industry film and television classical format and production legalities as to adhere to media ethics, dignity and privacy.

Exit Level Outline:

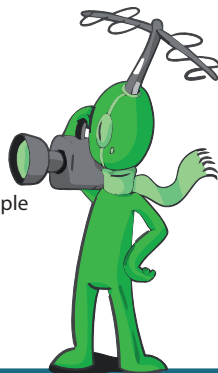
- Delegates produce audio-visual content using a mobile phone.
- Delegates show creative producing skills for digital platforms and online marketing spaces.
- Delegates utilize various apps for packaging, editing, graphics and production.
- Delegates apply the skills of storytelling and technical skills of shooting, editing, packaging, and publishing.

Pre-requisites:

- delegates must have passed Matric or have the NQF L4 Qualification
- delegates must have experience in any form of story-telling
- show ability to research topics
- delegates should have a strong desire to conduct interviews
- keenness to be technically equipped
- delegates should demonstrate critical listening ability, confidence to approach people and capture information, paying attention to details

Application Deadline: 09 February 2024

Commencement Date: TBA



RADIO PRODUCTION PROGRAMMES



1. National Certificate: Radio Production

National Certificate: Radio Production (SAQA ID 62069 NQF Level 5 159 Minimum Credits)

Description: This One Year Qualification aims to equip radio aspirants in technical and content creation for radio programmes across commercial, public and community service fields. Learners are enabled in the craft of sound management, script writing, sound editing, multi-track packaging, research and vocal delivery.

Who it's for: Anyone who seeks career as a radio content producer; technical and sound management producer; research and script writer; audio product producer and on-air presentation.

Exit Level Outline:

- Operating within relevant legislative frameworks.
- Operating a variety of studio and field recording and production audio equipment.
- Building resource networks relevant to radio productions.
- Producing live and studio broadcasting.
- Generating and pitching ideas for programmes and items for transmission.
- Researching content for radio broadcasts.
- Scriptwriting a programme.
- Operating a variety of studio and field recording and production audio equipment.
- Producing live and studio programmes and items for transmission.
- Editing and mixing programmes and items for transmission.
- Presenting radio programmes/items (generate unit standard).
- Interview guests/panels/topic in live and or discussion format.

Pre-requisites:

- delegates must have a Matric or Grade 12 or NQF L4 Qualification
- delegates show ability of computer literacy at NQF L1
- delegates should demonstrate research experience, sound recording ability, critical listening ability, confidence to approach people with a microphone and awareness of radio vocabulary

Application Deadline: 09 February 2024

Commencement Date: TBA



RADIO PRODUCTION PROGRAMMES



2. Short Course: Content Creation & Feature Making

Description: This five (5) day course aims to sharpen news room freelancers and practitioners with vital skills in news room activities. As an introductory course, you will learn how to source and write news worthy stories, grow as a reporter; edit for the sound bite, package a current affairs feature and news presentation.

Who it's for: Anyone who is a freelancer or news room practitioner expected to write, package, source, interview and present news at a Community Radio Station.

Exit Level Outline:

Sourcing and Writing on Deadline (Individual news story; bulletins; package)

Location Interviews (or Telephone)

Edit sound and Multi track packaging

News Presentation (recording the voice report, bulleting and package)

Pre-requisites:

- delegates must have experience in voice presentation
- show ability of computer literacy and edit software
- delegates should demonstrate critical listening ability, confidence to approach people with a microphone; nose for news, awareness of journalism vocabulary

Application Deadline: 09 February 2024

Commencement Date: TBA

3. Short Course: Studio Skills Production

Description: This five (5) day course is designed for newcomers to navigate the studio and production workstations. This aims to equip the newcomer with vitals radio skills in vocal delivery, basic studio operation, field recording, sound editing and multi-track packaging.

Who it's for: Anyone who is starting off as a freelancer doing studio operation, short voice clips, basic editing and short packages at a Community Radio Station.

Exit Level Outline:

Voice presentation and microphone technique

Operate field recorders for vox-pop and street interviews

Edit sound

Multi track packaging

Basic operation of studio equipment

Pre-requisites:

- delegates must have experience in any form of presentation
- show ability of computer literacy
- delegates should have a strong desire to work in radio production
- delegates should demonstrate critical listening ability, confidence to approach people with a microphone; use both hands during studio work

Application Deadline: 09 February 2024

Commencement Date: TBA





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